

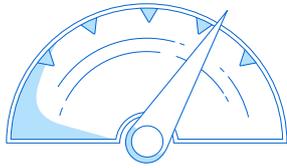
International Remote Production

Telstra Broadcast Services

Live content delivered to production hubs via a low-latency global network

Interest in remote production is becoming steadily more widespread. Broadcasters are finding significant business benefits, greater efficiencies and reduced carbon footprint by keeping production to a centralised location. Telstra has the international network and technology to deliver content from source to destination for live production. Powered by our Optical Transport Network, a fibre optics-based multiplexer for voice, data, video and LAN applications, that delivers broadcast quality content across with world.

High speed transport for high density remote production



Scalable bandwidth at speed

Ability to scale our network to cater for increasing service bandwidth and line requirements with services ranging from 10 Mbps to 100 Mbps, 10 Gbps to 40 Gbps, and 10Gbps to 200Gbps

High-quality network delivery

We have confidence in our network to deliver content with low delay, low jitter and low render

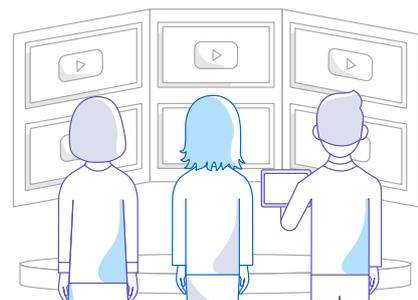


Simplification and aggregation of multiple tech

Technologies such as Ethernet, SDH, Fibre Channel, and formats such as DVB ASI and HDSDI can be transported over the same wavelength whilst retaining their inherent technology characteristics

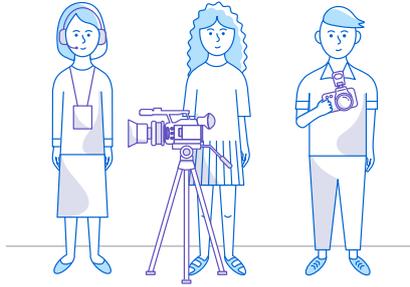
Compression options

Capable of both compressed and mezzanine style compression using light or low compression to meet business requirements, such as TIny COdec (TICO), Uncompressed, and VC-2 Compression



Solutions

Reduced business and the environmental impacts



Deliver multiple outputs for same cost

Access to all camera in production hub multiple channels or feeds can be delivered without further infrastructure.

Capex reduction

Removes the cost for onsite production facilities and increases productivity by enabling personnel to work on multiple events in a centralised location.



Reduced environmental impact

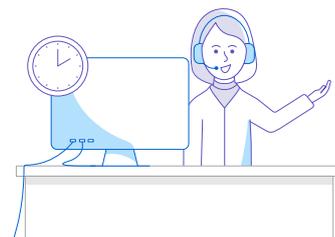
Reduction of fossil fuels by minimising travel of staff and equipment to event sites.

At Telstra Broadcast Services we're available 24/7 – talk to us.

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 telstra.com/broadcastservices



The Telstra Way

Telstra is a leading technology company offering a wide range of services globally. We bring innovative technology, capability and talent from across the globe to enable our customers to thrive in a connected world. Telstra's heritage is proudly Australian, and we have a longstanding international business with specific expertise in the Asia Pacific region. Telstra Broadcast Services brings to our customers a dedicated team of media industry professionals, high performance media networks, online video and cloud platforms, world class satellite services, and 24/7 bookings, operations and engineering support to help securely take your live sports content from stadiums to screens.